



Kentucky Association for Career and Technical Education
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KACTE Needs Your Help!

As the Kentucky Association for Career and Technical Education (KACTE) embarks on its newly adopted KACTE 2020 strategic doing plan, and recognizing the importance of the 2016 Kentucky General Assembly session to the future and funding of Career and Technical Education (CTE);

NOW, MORE THAN EVER, KACTE needs a larger and stronger membership.

Your current membership in KACTE testifies to your belief in and support of your professional association. Please share your enthusiasm with others to increase KACTE membership.

Do you know the number one reason given when non-members are asked why they didn't join?

It is: "No One Asked Me."

Please help us take away that excuse. Invite them to join the only professional association representing all teaching disciplines and all administrative levels in Kentucky's CTE community.

It is easy using a STEP Approach:

1. **S**HARE your professionalism with your colleagues. CTE is a critical element in helping individuals reap the full advantage of citizenship and in spurring the state's economic development. Make sure they know this, too. CTE is important to us all.
2. **T**ELL them the importance of their job and how CTE has developed a new direction to better support CTE and its members in reaching their full potential.
3. **E**XPLAIN the many benefits of KACTE membership. Individuals can take advantage of member discounts and benefits that can return more than ten-fold the dues payment of just \$120 per year, which not only includes all KACTE benefits but also all Association for Career and Technical Education (ACTE) benefits.
4. **P**PROMOTE membership by inviting your non-member colleagues to join, whether at school, at Career and Technical Student Organization functions, or at professional development activities.

Individuals can join in two ways:

1. Complete and send a membership application with payment. Payment can be check, money order, purchase order, cash, or a commitment to payroll deduction. (Payroll deduction applies only to individuals in the Kentucky TECH system, the Kentucky Department of Education, the Kentucky Community and Technical College System, or Jessamine County Public Schools.)
2. Go on line -- www.kacteonline.org/membership.php -- and click on the "on line membership process" at the bottom of the page. (Through this process, individuals may pay their dues with credit cards.)

With your help, KACTE can enhance the CTE community with more professional development opportunities, further communication among CTE professionals and stakeholders, and a stronger voice advocating for CTE before legislators and the public.